

# Introduction

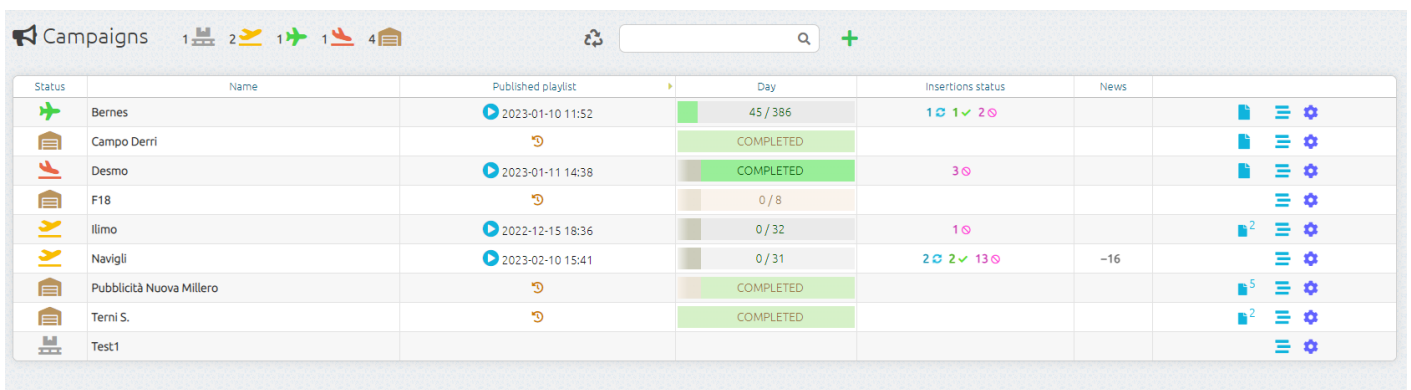
Campaigns make it possible to centrally manage portions of the schedule that are shared across multiple stations. When a campaign is published, it is distributed to all the involved stations by inserting its contents into their respective playlists.

Within each station, one or more advertising spaces can be created for campaigns. Each campaign can then individually decide how and in which advertising spaces its contents should be published.

Insertion spaces to be targeted can be identified either through direct selection or through filtering (by name, tag, kpixel, aspect ratio).

Situations where insertion spaces have different sizes and proportions can be easily managed by applying differentiated filtering within the playlist.

A campaign always includes a start date and an end date, although these dates can be changed with each new publication.



The screenshot shows a web interface for managing campaigns. At the top, there's a header with the word 'Campaigns' and several navigation icons. Below the header is a table with the following columns: Status, Name, Published playlist, Day, Insertions status, News, and a column with icons for actions. The table lists several campaigns across different stations.

Status	Name	Published playlist	Day	Insertions status	News	
	Bernes	2023-01-10 11:52	45 / 386	1  1  2		
	Campo Derri		COMPLETED			
	Desmo	2023-01-11 14:38	COMPLETED	3		
	F18		0 / 8			
	ilimo	2022-12-15 18:36	0 / 32	1		
	Navigli	2023-02-10 15:41	0 / 31	2  2  13	-16	
	Pubblicità Nuova Millero		COMPLETED			
	Terni S.		COMPLETED			
	Test1					

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